

Sioux Falls, South Dakota

The Siouxville Grinch

Sponsorship & Press Package

Family-friendly holiday appearances that create foot traffic, photo moments, and festive goodwill across the Sioux Falls region.

2026 Sponsorship Opportunities

\$250 - \$500 - \$1,000

Interactive holiday entertainment that families remember and businesses benefit from.



Professional Character Appearances | Active Since
2019

Siouxville Grinch Sponsorship & Press Package

Sioux Falls, South Dakota

Sioux Falls, South Dakota

The Siouxville Grinch

Sponsorship & Press Package

Family-friendly holiday appearances that create foot traffic, photo moments, and festive goodwill across the Sioux Falls region.

2026 Sponsorship Opportunities

\$250 – \$500 – \$1,000

Interactive holiday entertainment that families remember and businesses benefit from.

Professional Character Appearances | Active Since
2019

Performed by Martin Dalcourt

Overview

The Siouxville Grinch is a professional holiday character entertainment experience performed by Martin Dalcourt. Each season includes approximately 30 public and private appearances across the Sioux Falls region, bringing high-energy, family-friendly entertainment to businesses, community events, schools, parades, and charitable shopping events.

Sponsorship helps cover the operating costs required to maintain a polished character program, including masks, wardrobe, print and marketing materials, and parade production. That support allows the character to appear consistently, look professional, and remain accessible for community centered events.

At-a-Glance Profile

Character	The Siouxville Grinch
Performer	Martin Dalcourt
Based in	Sioux Falls, South Dakota
Relocated	June 2025 from Sioux City, Iowa
Active since	2019
Current season	8th season
Typical volume	Approximately 30 appearances each season
Event types	Business promotions, schools/daycares, parades, community events, charity shopping events, parties, and private drop-ins
Performance style	Interactive comedy, improv, photo moments, and crowd engagement

About the Performer

Martin Dalcourt is a performer and small-business owner originally from Toronto, Ontario. After moving to Iowa in 2005, he relocated to Sioux Falls in June 2025. Since 2019, he has built a strong reputation for interactive, comedic holiday appearances that keep guests engaged, photo lines moving, and events memorable.

Martin is also the owner of Monster Karaoke & DJ Services, founded in 1989 in Toronto. That background in live entertainment carries into every character appearance through professionalism, punctuality, audience awareness, and dependable communication. Sponsors can expect a polished event partner who delivers agreed promotional benefits with consistency.

Why Brands Partner With The Siouville Grinch

- High engagement: interactive character entertainment encourages longer dwell time and stronger guest interaction.
- Photo-ready moments: families naturally create and share posed photos, short videos, and sponsor-tagged content.
- Recognizable holiday presence: a growing seasonal tradition active since 2019.
- Flexible activations: effective for store events, open houses, employee appreciation, parades, and charity tie-ins.
- Local impact: sponsorship helps keep community and youth appearances accessible.



Real family interaction and holiday-photo appeal

What Your Sponsorship Supports

- Masks: approximately \$150 each; replaced frequently to maintain appearance and hygiene.
- Second custom suit: approximately \$1,500; needed for rotation, upkeep, and presentation quality.
- Print and promotional materials: banners, flyers, posters, business cards, and related collateral.
- Parade supplies: candy and small giveaway toys.
- Parade logistics: trailer support, safe themed decor, materials, and towing assistance.

A strong sponsor package does not just fund appearances. It helps preserve costume quality, event readiness, and a polished public presentation throughout the season.

2026 Sponsorship Opportunities

Each tier helps underwrite professional character upkeep and community appearances while giving sponsors clear public-facing value.

Tier	Investment	Recognition & Benefits	Appearance Benefit
Mischief Maker	\$250	Shared seasonal sponsor thank-you post; at least 1 social mention; right to use “Proud Sponsor of The Siouxville Grinch” in seasonal marketing.	Priority consideration for public pop-up scheduling, subject to availability.
Holiday Helper	\$500	Everything in the \$250 tier, plus logo placement on seasonal printed sponsor materials when produced and 2 dedicated social mentions.	Option to host 1 sponsor-branded pop-up appearance in the Sioux Falls or Tea area; 30-45 minutes.
Presenting Sponsor	\$1,000	Everything in the \$500 tier, plus Presenting Sponsor designation and top logo placement on seasonal sponsor materials when produced.	Option to host 2 sponsor-branded appearances; 30-60 minutes each, plus priority booking and first right of refusal on key weekend dates.

Tier notes: recognition and appearances are coordinated in good faith and scheduled based on availability, weather, and event suitability. Sponsor-provided logos must be supplied in a usable format. All activations remain family-friendly.

Custom Partnership Options

- Mask Sponsor - underwrite one new mask for \$150.
- Suit Sponsor - help fund the second custom suit at approximately \$1,500.
- Parade Sponsor - support candy, giveaways, trailer decor, and towing logistics for one parade appearance.
- Print Sponsor - help cover banners, flyers, posters, and business cards.
- Community Partner - co-sponsor a daycare, school, or charity shopping event to help keep it low-cost or no-cost.

Performance History & Community Visibility

2025 Season Highlights - Sioux Falls Area

- Stensland Family Farms Ice Cream Shop
- The Falls Cafe at Falls Park
- Local daycares
- Shop with a Deputy
- Titans Tavern, Tea, South Dakota

Prior Years Highlights - Siouxland Region

- Seaboard Triumph Foods, Hy-Vee, Opportunities Unlimited
- Daycares, youth programs, and mall photo events with Santa
- Shop with a Cop and Shop with a Deputy holiday events
- Parades, downtown holiday events, and family drop-ins
- Sioux City Railroad Museum and special appearances with local groups



Real venue activation and sponsor-friendly group engagement

Activation Ideas

- In-store pop-up with photos, meet-and-greets, and kid-friendly mischief.
- Grand opening or holiday open house feature appearance.
- Employee and family appreciation event appearance.
- Charity tie-in such as a toy or coat drive.
- Sponsor-tagged short-form video and photo content.
- Parade trailer or float support through a custom add-on.

Press-Ready Boilerplate

The Siouxville Grinch is a professional holiday character entertainment experience performed by Martin Dalcourt in Sioux Falls, South Dakota. Active since 2019, the character brings interactive, family-friendly entertainment to businesses, community events, schools, daycares, parades, and charitable initiatives. With approximately 30 appearances each season, The Siouxville Grinch creates memorable holiday experiences, photo-ready moments, and community centered activations for organizations across the region.

Booking & Event Logistics

- Typical appearance length: 30-60 minutes, with longer appearances available by arrangement.
- Best fit: family-friendly public events, controlled meet-and-greets, photo lines, and staged photo moments.
- Space needs: a small staging area for entrance, exit, and brief resets.
- Parade support: trailer or vehicle, safe decor, giveaway items, and a qualified driver able to tow.
- Scheduling: late November through December dates move quickly; sponsors receive priority based on tier.
- Presentation standards: sponsorship supports clean costume rotation, polished appearance, and safe mask replacement.

Brand & Performance Guidelines

- Family-friendly only; humor and “mischief” remain clean and appropriate for community audiences.
- Interactions are designed to create fun, photos, and positive memories.
- Sponsor messaging should fit a holiday and family audience.
- Sponsors provide approved logo files and preferred wording; final usage should be approved before printing.
- Guests typically take their own photos, though sponsors may designate a photographer for content capture.

Press Kit Contents

- One-sheet sponsorship overview
- Press-ready bio for Martin Dalcourt
- Character description and family-friendly performance outline
- Selected past appearances for credibility
- Sponsorship tier menu and benefits
- Booking and logistics information
- Sponsor commitment form

Prime late-November and December dates move quickly. The cleanest sponsor decision path is to secure a tier first, then finalize activation dates and logo usage.

Sponsorship Interest Form

Use this form to indicate your preferred sponsorship level, add-on interest, and scheduling needs.

Business / Organization	
Primary Contact	
Title	
Email	
Phone	
Preferred Activation	
Desired Dates / Time Window	
Logo File Provided	<input type="checkbox"/> Yes <input type="checkbox"/> No

Preferred Sponsorship Tier

<input type="checkbox"/> Mischief Maker - \$250	<input type="checkbox"/> Holiday Helper - \$500	<input type="checkbox"/> Presenting Sponsor - \$1,000
---	---	---

Optional Add-On Interest

<input type="checkbox"/> Mask Sponsor - \$150	<input type="checkbox"/> Suit Sponsor - approx. \$1,500	<input type="checkbox"/> Parade Sponsor
<input type="checkbox"/> Print Sponsor	<input type="checkbox"/> Community Partner	<input type="checkbox"/> Other / Custom

Terms & Contact

Martin Dalcourt

The Siouxville Grinch Sponsorship funds support professional character upkeep and seasonal 605-777-2802 production costs as outlined in this package. Scheduling is finalized after info@thesiouxvillegrinch.com sponsorship confirmation and remains subject to availability, weather, and venue Facebook: The Siouxville Grinch suitability. Any printed material featuring sponsor logos requires sponsor approval of the final proof